

MINISTRY OF EDUCATION AND TRAINING
QUY NHON UNIVERSITY

UNDERGRADUATE PROGRAM

Level:	Undergraduate
Major:	Business Administration
Code:	7340101
Mode of study:	Full-time

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*(Issued together with Decision No. 1369/QĐ-ĐHQN dated May 5, 2024
of the Rector of Quy Nhon University)*

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1. PROGRAM OBJECTIVES

1.1. General Objectives

Training bachelors of Business Administration with political qualities, ethics, and good health; master basic knowledge of social sciences, politics, and law; have skills in applying professional knowledge to solve problems in business and management activities; have professional responsibility and sense of community service; able to work independently, think creatively, and adapt to changes in the global business environment.

1.2. Specific Objectives

- + PO1: Demonstrate professional competence in business and management activities to meet national and international demands.
- + PO2: Exhibit self-directed learning, critical thinking, an entrepreneurial mindset, innovation, and digital proficiency to adapt to changes in the business environment.
- + PO3: Uphold ethical standards, professional responsibility, a positive attitude, and a commitment to community service.

2. JOB OPPORTUNITIES AND PROFESSIONAL DEVELOPMENT

+ **Job Opportunities:** Work at companies, corporations or joint ventures, non-profit organisations, social organisations, non-governmental organisations, establish private companies; Work in fields such as human resource management, financial management, production management, marketing management, supply chain management, strategic management, logistics, etc; Work in positions such as: specialists in the sales department, planning department, marketing department, human resources administrative department, strategy building specialist, market development and partner searching at manufacturing and

service companies, import-export companies or multinational companies; Have the opportunity to advance to become CEO, CFO at corporations, companies, establish and run private companies; Establish a private company, open an agent or act as a product distribution representative for domestic and foreign businesses; Participate in scientific research, teaching at universities, colleges, etc.

+ **Professional Development:** Participate in short-term courses and training related to business administration at domestic and abroad; Study a second university degree in related majors; Register for post-graduate studies (master, doctorate) in business administration or other majors in the field of economics at domestic and foreign universities.

3. LEARNING OUTCOMES

Program Learning Outcomes (PLOs)

Students graduating from the Business Administration programme have the ability to:

+ PLO1: Apply fundamental scientific knowledge, foundational knowledge, specialised knowledge, and other complementary knowledge to practise and solve problems in business and management activities

+ PLO2: Apply communication skills in a business environment.

+ PLO3: Apply teamwork skills in a global business environment.

+ PLO4: Apply critical thinking in business and management activities.

+ PLO5: Identify business opportunities and propose innovative entrepreneurial ideas.

+ PLO6: Plan, organise, implement, and monitor business and management activities.

+ PLO7: Apply digital competence in business operations and learning research.

+ PLO8: Demonstrate career orientation in business and management activities.

+ PLO9: Recognize business ethics issues and social responsibilities in business and management activities.

Mapping of Program Objectives (POs) and Program Learning Outcomes (PLOs)

Program Objectives (POs)	Program Learning Outcomes (PLOs)								
	1	2	3	4	5	6	7	8	9
PO1	x	x	x	x	x	x	x		
PO2		x	x	x	x	x	x	x	x
PO3			x		x	x		x	x

Performance Indicators (PIs) used to assess the Program Learning Outcomes (PLOs) of the Business Administration Program.

**Table 1. Performance Indicators of Program Learning Outcomes
in the Business Administration Program**

Program Learning Outcomes	Performance Indicators
PLO1: Apply fundamental scientific knowledge, foundational knowledge, specialised knowledge, and other complementary knowledge to practise and solve problems in business and management activities	PI 1.1: Identify the knowledge necessary to address practical problems in business and management practices.
	PI 1.2: Develop alternative solutions to address practical problems in business and management activities.
	PI 1.3: Solve problems in business and management activities based on the chosen solutions within specific situations.”
PLO2: Apply communication skills in a business environment.	PI 2.1: Identify effective communication strategies in business environments.
	PI 2.2: Identify appropriate listening and behavioral approaches in a business environment.
	PI 2.3: Demonstrate the ability to communicate through multiple forms (verbal, written, and nonverbal) in a business environment.
PLO3: Apply teamwork skills in a global business environment.	PI 3.1: Demonstrate the ability to establish teams in a global business environment.
	PI 3.2: Demonstrate the ability to work effectively in teams within a global business environment.
	PI 3.3: Demonstrate the ability to develop teams in a global business environment.
PLO4: Apply critical thinking in business and management activities.	PI 4.1: Demonstrate the ability to identify problems in business and management activities.
	PI 4.2: Analyze issues in business and management activities from different perspectives.
	PI 4.3: Present well-grounded arguments regarding issues arising in business and management activities.

PLO5: Identify business opportunities and propose innovative entrepreneurial ideas.	PI 5.1: Identify professional and business contexts.
	PI 5.2: Generate innovative startup ideas.
	PI 5.3: Design innovative startup plans.
PLO6: Plan, organise, implement, and monitor business and management activities.	PI 6.1: Develop plans for business and management activities.
	PI 6.2: Organize the implementation of business and management activities.
	PI 6.3: Monitor business and management activities.
PLO7: Apply digital competence in business operations and learning research.	PI 7.1: Utilize information and data.
	PI 7.2: Communicate and collaborate in a digital environment.
PLO8: Demonstrate career orientation in business and management activities.	PI 8.1: Identify competencies for career orientation in business and management.
	PI 8.2: Recognize opportunities for career orientation in business and management.
	PI 8.3: Develop career development plans in business and management.
PLO9: Recognize business ethics issues and social responsibilities in business and management activities.	PI 9.1: Identify ethical issues in business and management activities.
	PI 9.2: Demonstrate social responsibility in business and management activities.

4. PROGRAM DURATION AND TOTAL ACADEMIC WORKLOAD

4.1. Program Duration: 04 years

4.2. Total Academic Workload: 135 credits (excluding Physical Education, and National Defense and Security Education courses).

Table 2. Program Structure

Program Structure	Number of Credits
General Education Knowledge	22
Professional Knowledge	113
- Fundamental Knowledge	24

- Specialized Knowledge	51
- Supplementary Knowledge	27
- Internship	5
- Graduation Thesis, Alternative Courses	6
Total	135

5. ELIGIBLE APPLICANTS

Graduated from high school or equivalent according to current Admission Regulations; be favourable in chosen profession; have good health; have good political and moral qualities, and have a high sense of social responsibility; master high school knowledge; able to work independently, think creatively and do scientific research; able to adapt to changes in the global business environment.

6. TRAINING METHOD, GRADUATION REQUIREMENTS

6.1. Training Method

Credit-based Training System.

6.2. Graduation Requirements: Graduation requirements are implemented in accordance with the current Regulations on Undergraduate Education issued by the Ministry of Education and Training of Vietnam and the Undergraduate Training regulations of Quy Nhon University. To be eligible for graduation, students must:

- Complete all required courses and the total academic workload of the program.
- Achieve a cumulative Grade Point Average (GPA) of at least 2.00 for the entire program.
- Attain all Program Learning Outcomes.
- Fulfill the requirements for Physical Education and obtain the Certificate of National Defense and Security Education.
- Meet the foreign language proficiency standard as prescribed by the University.
- Meet the information technology proficiency standard as prescribed by the University.

7. TEACHING METHODS AND LEARNING ASSESSMENT

7.1. Teaching Methods

The teaching methods used in the Business Administration and Management programme include various teaching and learning activities aimed at helping learners not only acquire foundational subject knowledge and social knowledge but also develop the ability to apply this knowledge to collaborate with others, thereby developing individual skills such as communication, negotiation, and teamwork. Specifically:

- *Face-to-Face Teaching*: Face-to-Face Teaching is a teaching method in which information is conveyed directly to learners, with the lecturer presenting and the students listening. This teaching method is commonly used in traditional classrooms and is effective when the lecturer wants to impart basic information or explain a new skill to the learners. The applied teaching methods include Lecture and Guest Lectures.

- *Indirect Teaching*: Indirect Teaching is a teaching method in which learners are provided with learning opportunities without any public teaching activities conducted by the lecturer. This is a learner-centred teaching process, in which the learners are encouraged to actively participate in the learning process, using critical thinking skills to solve problems. The applied teaching methods include Case-Based Learning, Problem-Based Learning, and Inquiry.

- *Experiential Learning*: Experiential learning is a teaching method in which learners acquire knowledge and skills through their experiences in work, practice, real-life observations, and sensations. The applied teaching methods include Experiential Learning, Internship, Field Trip, Simulation, and Practise.

- *Interactive Teaching and Learning*: Interactive Teaching and Learning is a teaching method in which learners engage in multiple classroom activities such as posing questions or open-ended discussions and engaging in debates to solve problems. The teacher guides the learner step by step in solving the problem, helping them achieve the learning objectives. Learners can learn from their peers or the teacher to develop social skills, critical thinking skills, communication, negotiation, and decision-making. The applied teaching methods include Interactive Lecture, e-Learning, and Group Exercise.

- *Self-Study*: Self-study is understood as all learner learning activities carried out by individual learners with little or no guidance from teachers. This is a process that helps learners orient their learning according to their own learning experiences, have autonomy and control their learning activities through exercises, projects or problems that the teacher Suggestions and instructions in class. The learning method following this strategy is mainly the Work Assignment method and Self-Directed Study method.

Mapping of Teaching Methods and Programme Learning Outcomes (PLOs)

Teaching Methods	Programme Learning Outcomes (PLOs)								
	1	2	3	4	5	6	7	8	9
I. Face-to-Face Teaching									
1. Lecture	x	x		x	x			x	x
2. Discussion	x	x		x	x			x	x
II. Indirect Teaching									
3. Case-Based Learning	x			x	x	x		x	x

4. Problem-Based Learning	x			x	x			x	x
5. Open-Ended Questions	x	x		x	x	x	x	x	x
III. Experiential Learning									
6. Experiential Learning	x	x		x	x	x		x	x
7. Internship and Practical Experience	x	x	x	x	x	x	x	x	x
8. Simulation					x	x	x		
9. Practice	x					x			
IV. Interactive Teaching and Learning									
10. Interactive Lecture	x	x	x	x	x		x		
11. Group Exercises	x	x	x	x			x		
12. Online Learning	x	x					x		
V. Self-Study									
13. Homework Assignments	x			x		x	x	x	x
14. Self-directed Study	x			x	x	x	x	x	x

7.2. Learning Assessment

** Grading Scale:*

A 10-point grading scale is used for all assessment components of the course.

** Assessment Methods, Evaluation Criteria, and Weighting:*

a. Theoretical Courses:

Table 3. Assessment Methods, Evaluation Criteria, and Weighting

Assessment Component	Assessment Activities	Assessment Methods	Evaluation Criteria	Weight (%)	CLOs
Formative assessment (%) (Appropriate options may vary depending on the course)	Assessment 1	Designed diversely to assess the level of achievement of learning outcomes, such	Correct answers or requirements specified by the teaching	... %	(not used for CLO assessment)
	Assessment 2			... %	(not used for CLO assessment)

	(*) <i>Midterm Exam (if applicable for formative assessment)</i>	as multiple-choice, essay, group assignments, group discussions,	instructor regarding content and presentation format of written work/presentations.	... %	(not used for CLO assessment)
Summative assessment (%) ¹	(*) <i>Midterm Exam (%) (if applicable for summative assessment)</i>	practical exercises, experiments, essays, etc. (may vary depending on the course)		... %	CLO ...
(Appropriate options may vary depending on the course)	Final Examination (%)			... %	CLO ...
				... %	CLO ...

b) Practical Courses:

Students must participate in all experiments and practical exercises. The average score of practical exercises during the semester is rounded to one decimal place and considered the score for the practical course.

c) Workplace Observation Internship/Graduation Internship:

50% process score; 50% interview score.

d) Graduation Thesis:

Implemented in accordance with the Training Regulations for University Level issued with Decision No. 1487/QĐ-DHQN dated July 1, 2021, by Quy Nhon University.

*** Assessment Methods**

The assessment methods used in the Business Administration programme are divided into two main types: Formative Assessment and Summative Assessment.

Interpretation to describe the assessment methods as in the table:

Table 4. Mapping of Assessment Methods and Programme Learning Outcomes (PLOs)

Assessment Methods	Programme Learning Outcomes (PLOs)								
	1	2	3	4	5	6	7	8	9
I. Formative assessment									

¹ *Summative Assessment with a minimum weightage of 70%*

1. Quiz and Test Assessment									
2. Assignment Assessment									
3. Discussion Assessment									
4. Skills-based Exercises									
5. Oral Examination									
6. Essay Assessment									
7. Practical Exercise									
8. Presentation Assessment									
9. Group Assignment									
10. Multiple-Choice Examination									
11. Project Work									
II. Summative Assessment									
12. Written Examination	x			x	X			x	
13. Multiple-Choice Examination				x					
14. Skills-based Exercises									
15. Oral Examination		x		x				x	
16. Essay Assessment	x			x	X		x		
17. Practical Exercise	x					x			
18. Report Assessment (Report Content and Oral Examination)	x	x				x	x	x	x
19. Group Assignment			x	x			x		
20. Project Work	x	x	x	x	X	x	x	x	x

8. PROGRAM CONTENT

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
	Semester 1															
1	1090061	English 1	3	1	x			38	7				90			DFL
2	2030003	Communication Skills	2	1	x			18		4	20		60			DSSH
3	1140170	Microeconomics	3	2	x			30	15				90			DEA
4	1150075	Fundamental of Management	3	3	x			33	6	12			90			FBA
5	1150035	Principles of Marketing	3	3	x			40	5				90			FBA
6	1150248	Thinking and Planning Skills	2	5	x			24	6				60			FBA
7	1150548	Career Orientation in Business Administration	1	3	x			12	3				30			FBA
Choose one of the following courses:			1	RNC												
8	1120172	Physical Education 1 (Football 1) (*)				x		4			26		30			DPE
9	1120175	Physical Education 1 (Volleyball 1) (*)				x		4			26		30			DPE
10	1120178	Physical Education 1 (Basketball 1) (*)				x		4			26		30			DPE
11	1120181	Physical Education 1 (Badminton 1) (*)				x		4			26		30			DPE
12	1120184	Physical Education 1 (Traditional Vietnamese Martial Arts 1) (*)				x		4			26		30			DPE
13	1120187	Physical Education 1 (Taekwondo 1) (*)				x		4			26		30			DPE
14	1120190	Physical Education 1 (Karatedo 1) (*)				x		4			26		30			DPE
	Semester 2															
1	1090166	English 2	4	1	x			52	8				120	1090061		DFL

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
2	1130049	Introduction to Law	2	1	x			27		6			60			DPSLM
3	1150501	Business Research Methods	3	5	x			30	15				90			DFBA
4	1140171	Macroeconomic	3	2	x			40	5				90			DEA
5	1140104	Economical Mathematics	3	2	x			30	15				90			DEA
		<i>Choose 1 of 2 courses</i>	2													
6	1150129	Event Holding (Vietnamese)		5		x		20	10				60			DFBA
7	1150372	Event Holding		5		x		20	10				60			DFBA
Choose one of the following courses:			1	RNC												
8	1120173	Physical Education 2 (Football 2) (*)				x					26		30		1120172	DPE
9	1120176	Physical Education 2 (Volleyball 2) (*)				x					26		30		1120175	DPE
10	1120179	Physical Education 2 (Basketball 2) (*)				x					26		30		1120178	DPE
11	1120182	Physical Education 2 (Badminton 2) (*)				x					26		30		1120181	DPE
12	1120185	Physical Education 2 (Traditional Vietnamese Martial Arts 2) (*)				x					26		30		1120184	DPE
13	1120188	Physical Education 2 (Taekwondo 2) (*)				x					26		30		1120187	DPE
14	1120191	Physical Education 2 (Karatedo 2) (*)				x					26		30		1120190	DPE
	Semester 3															
1	1130299	Marxist-Leninist Philosophy	3	1	x			40		10			100			DPSLM
2	1140048	Accounting Principles	3	2	x			30	15				90		1140170, 1140171	DEA
3	1150098	Finance and Money	3	3	x			38	5	4			90			DFBA
4	1150249	Leadership	2	4	x			15	15				60	1150075		DFBA

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
5	1150081	Marketing Management	3	4	x			40	5				90	1150035		DFBA
6	1150084	Human Management	3	4	x			30	15				90	1150075		DFBA
		<i>Choose 1 of 3 courses</i>	2													
7	1140036	Development Economics		5		x		24	6				60		1140171	DEA
8	1150026	International Economics		5		x		24	6				60			DFBA
9	1150549	Green Economics		5		x		24	6				60		1150075	DFBA
Choose one of the following courses:			1	RNC												
10	1120174	Physical Education 3 (Football 3) (*)				x		4			26		30		1120173	DPE
11	1120177	Physical Education 3 (Volleyball 3) (*)				x		4			26		30		1120176	DPE
12	1120180	Physical Education 3 (Basketball 3) (*)				x		4			26		30		1120179	DPE
13	1120183	Physical Education 3 (Badminton 3) (*)				x		4			26		30		1120182	DPE
14	1120186	Physical Education 3 (Traditional Vietnamese Martial Arts 3) (*)				x		4			26		30		1120185	DPE
15	1120189	Physical Education 3 (Taekwondo 3) (*)				x		4			26		30		1120188	DPE
17	1120192	Physical Education 3 (Karatedo 3) (*)				x		4			26		30		1120191	DPE
Semester 4																
1	1120168	<i>National Defense and Security Education 1(*)</i>	3	RNC	x			37		8			82			CNDSE
2	1120169	<i>National Defense and Security Education 2(*)</i>	2	RNC	x			22		8			52			CNDSE
3	1120170	<i>National Defense and Security Education 3(*)</i>	2	RNC	x			14		6			44			CNDSE
4	1120171	<i>National Defense and Security Education 4(*)</i>	2	RNC	x			4			56		36			CNDSE
1	1130300	Marxist-Leninist Political Economy	2	1	x			27		6			66			DPSLM

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
2	1050389	Applied Informatics	2	5	x			30					60			DIT
3	1140015	Corporation Accounting	3	5	x			30	15				90	1140048	1140048	DEA
4	1150241	Organisational Behaviour	3	4	x			32	8	10			90	1150075		DFBA
		<i>Choose 1 of 2 courses</i>	3													
5	1150089	Financial Management (Vietnamese)		4		x		30	15				90	1150098		DFBA
6	1150363	Financial Management		4		x		30	15				90	1150098		DFBA
		<i>Choose 1 of 3 courses</i>	2													
7	1150261	Security Analysis and Investment		5		x		22	8				60	1140171		DFBA
8	1150550	Insurance Business		5		x		24	6				60	1140171		DFBA
9	1150502	Personal Financial Management		5		x		24	6				60	1140171	1150098	DFBA
	Semester 5															
1	1130301	Scientific Socialism	2	1	x			27		6			66			DPSLM
2	1150073	Project Management	3	4	x			30	15				90	1150075		DFBA
3	1150392	Sales Management	3	4	x			30	15				90	1150081	1150075	DFBA
4	1150399	Import and Export Management	3	4	x			30	15				90	1150241		DFBA
		<i>Choose 1 of 2 courses</i>	3													
5	1150246	Entrepreneurship (Vietnamese)		4		x		35	10				90	1150075	1150081	DFBA
6	1150365	Entrepreneurship		4		x		35	10				90	1150075	1150081	DFBA
		<i>Choose 1 of 2 courses</i>	1													
7	1150493	Field Trip		4		x						15	30	1150548		DFBA

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
8	1150515	Business Dialogue		4		x		5	5	10			30	1150548		DFBA
		<i>Choose 1 of 3 courses</i>	2													
9	1150381	Digital Marketing		4		x		24	6	60			60	1150081	1150035	DFBA
10	1150555	E-commerce		4		x		15	15				60	1150081		DFBA
11	1150560	Digital Business		4		x		15	15				60	1150081	1150075	DFBA
		<i>Choose 1 of 3 courses</i>	2													
12	1010473	Statistics for Business		3		x		20	10				60	1150248	1140104	DMS
13	1010439	Data Analysis for Business		3		x		20	10				60	1150248	1140104	DMS
14	1050347	Management Information System		3				30					60		1050389	DIT
	Semester 6															
1	1130302	History of the Communist Party of Vietnam	2	1	X			27		6			66			DPSLM
2	1150214	English for Business Administration	3	5	X			29	16				90	2030003		DFBA
3	1150490	Innovation Management	2	4	X			22	8				60	1150081		DFBA
4	1150087	Production and Operation Management	3	4	X			30	15				90	1150075	1150081	DFBA
5	1150120	Workplace Observation Internship	2	5	X							90	60	1150075	1150246	DFBA
		<i>Choose 1 of 2 courses</i>	3													
6	1130364	Business Law		5		x		30	15				90	1130049		DPSLM
7	1150554	Tax		5		x		33	12				90	1130049		DFBA
		<i>Choose 1 of 2 courses</i>	2													
8	1150551	Trade Negotiations (Vietnamese)		4		x		25	5				60	1150249		DFBA

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
9	1150370	Trade Negotiations		4		x		25	5				60	1150249		DFBA
		<i>Choose 1 of 3 courses</i>	3													
10	1150556	Brand Management		4		x		30	15				90	1150035	1150081	DFBA
11	1150557	Consumer Behaviour		4		x		30	15				90	1150035		DFBA
12	1150500	Customer Relationship Management		4		x		30	15				90	1150035	1150081	DFBA
	Semester 7															
1	1130091	Ho Chi Minh Thought	2	1	X			27	6				66	1130302		DPSLM
2	1150093	Supply Chain Management	3	4	X			30	15				90	1150087		DFBA
3	1150064	Quality Management	3	4	X			30	15				90	1150087		DFBA
4	1150066	Strategic Management	3	4	X			30	15				90	1150087		DFBA
5	1150050	Business Analysis	3	4	X			30	15				90	1010473	1140048	DFBA
		<i>Choose 1 of 2 courses</i>	2													
6	1150508	Corporate Social Responsibility		5		x		19	10	2			60	1150241	1150075	DFBA
7	1150552	Business Ethics		5		x		21	6	6			60	1150241	1150075	DFBA
		<i>Choose 1 of 3 courses</i>	3													
8	1150553	Foreign Trade Operations		5		x		34	9		4		90	1150087		DFBA
9	1150558	International Payment (Vietnamese)		5		x		30	15				90	1150087	1150098	DFBA
10	1150559	International Payment		5		x		30	15				90	1150087	1150098	DFBA
	Semester 8															
1	1150122	Graduation Internship	3	6	x							135	90	1150120		DFBA

No	Course Code	Course	Number of credits	Knowledge	Category			In-class Hours			Experiment/Practice	Others	Self-study Hours	Course Requirements		Department in Charge
					Compulsory	Mandatory Elective	Free Elective	Theory	Assignment	Discussion				Prerequisite Course Code	Prior Course Code	
2	1150447	Graduation Thesis	6	6		x						270	180	1150120		DFBA
		<i>Alternative Courses</i>														
3	1150519	Profession of Corporate Governance	3	6		x		30	15				90	1150120	1150246	DFBA
4	1150375	International Business Administration	3	6		x		30	15				90	1150120		DFBA
		Total	135													

Note: Symbols of Knowledge Blocks:

RNC: Required Non-credit Courses;

1: General Education Knowledge;

2: Fundamental Knowledge;

3: Major Knowledge;

4: Specialised Knowledge;

5: Supplementary Knowledge;

6: Internship/Graduation Thesis, Alternative Courses.

9. GUIDELINES FOR TRAINING PROGRAM IMPLEMENTATION

- This program is applied to students enrolled in the Business Administration major starting from the 2024 admission cohort.

- The training process is implemented based on the designed curriculum, educational objectives, target learners, human resource requirements, and specific requirements of the training program. For elective courses, depending on development trends and societal needs, the Department will advise students in selecting appropriate courses.

- The Dean of the Department is responsible for organizing and providing guidance on the principles for developing detailed course syllabi to ensure that the program objectives, contents, and requirements are fully achieved, while meeting the needs of both learners and society.

- The training program is reviewed and updated every two to three years to respond to developments in the field of Business Administration and to align with socio-economic development needs.

Gia Lai, May 7, 2024

DEAN

**HEAD OF TRAINING
OFFICE**

**FOR THE RECTOR
VICE-RECTOR**

**Assoc. Prof. Dr. Pham Thi
Bich Duyen**

Dr. Le Xuan Vinh

Dr. Dinh Anh Tuan